



ACTION PACKET

***8 Easy Ways You Can Help
Support BATS Improv***

VOLUNTEER FOR A SHOW

EVERYONE IS WELCOME
NO EXPERIENCE NECESSARY
GET A FREE PASS TO A FUTURE SHOW

Supporting a BATS show is fun, easy, and is a great way to get involved with our community. Support positions include taking tickets, selling concessions, and ushering in the house.

And when you support at BATS, you'll not only see that night's show for free, but you'll also get a Free Pass to come back and see another show (that you're not working) on us!

As a volunteer, we ask that you arrive by 6:45 p.m., and be prepared to stay until up to 10:15 p.m. (although most night we're done earlier). The dress code is simple too! While all black is preferred, we only ask that you not wear tattered jeans and/or t-shirts (although BATS T-Shirts are welcomed!).

There are lots of opportunities to support, and we encourage you to support as often as is fun for you! (Maybe that once a year, maybe it's once a month, or maybe it's every week!)

TWO WAYS TO VOLUNTEER

1. **Weekly Email.** Sign-up for our weekly volunteer email, then click the links in the email to register for a volunteer spot for any upcoming show.

Sign-Up for Weekly Emails at:
tinyurl.com/VolunteerForBATS



2. **Direct Sign-Up.** Access a full list of all upcoming shows and register for a volunteer spot at any time through our Eventbrite link.

Access Volunteer Eventbrite Link at:
<http://BATSwolunteer.eventbrite.com>



MAKE A DONATION!

BATS IMPROV IS A 501(c)3 NON-PROFIT ORGANIZATION
DONATIONS OF ANY AMMOUNT ARE ACCEPTED AND APPRECIATED

Improv changes lives. Ask anyone who's taken a BATS class, performed on our stage, or seen our shows. Your donation helps us:

- Keep the improv experience open to a wide range of audiences by keeping our show and class prices accessible.
- Deliver performing arts education programs in public schools.
- Offer improv classes to people living with chronic illness through our Laughingstock program.

Over the last 25 years, BATS Improv has earned a loyal base of audience members and students that drives our *earned* income to more than 80 percent of our operating budget. ***However, we must rely on the generosity of financial supporters like you to subsidize the balance of our programming and community outreach.***

Please consider supporting BATS by making a tax-deductible contribution today!

HOW TO DONATE

1. **Donate Online!** BATS has partnered with Eventbrite to process online donations. Use Google Checkout to pay and 100% of your contribution comes directly to BATS – no processing or service fees!

<http://DonateBATS.eventbrite.com>



2. **Donate by Mail.** Use the attached envelope to mail us your donation. You'll receive a Thank You note and receipt back.
3. **Donation Box.** You can make an anonymous cash donation to BATS by using the donation box located in the BATS Café. Or, drop in a check and we'll send you a Thank You and a receipt.

CONNECT WITH BATS ON FACEBOOK & TWITTER

WORD-OF-MOUTH IS OUR BEST ADVERTISING

HELP US REACH NEW AUDIENCES BY LIKING, SHARING, & RETWEETING

BATS Improv is active on both Facebook and Twitter – posting everything from exclusive discounts, awesome improv related articles, and neat behind the scenes insights from our Main Stage Company.

HOW TO GET CONNECTED & HELP SPREAD THE WORD

1. **Like us on Facebook.** Just by clicking “Like”, you’ll be spreading the word about BATS your network of friends.



facebook.com/BATSimprov

2. **Follow us on Twitter - @batsimprov.** Help us reach 500 followers by July and suggest us to your followers!



twitter.com/BATSimprov

3. **Check-in at BATS Improv.** If you have a smartphone, use the Facebook app to check-in whenever you come to BATS, whether it’s for a show or a class!
4. **Tag BATS.** Whenever you post great things about BATS, take an extra second to tag “BATS Improv” in your post (@batsimprov).
5. **Share, Comment, Like & Retweet.** Whenever you see a post from us, help that post stay visible by making a comment, or clicking like, sharing it, and/or retweeting.

Just by doing these quick and easy things, you’ll be helping BATS spread the word more than you can imagine!

GIVE THE GIFT OF BATS!

GIFT CERTIFICATES ARE AVAILABLE IN ANY AMMOUNT

GOOD FOR BATS CLASSES OR SHOWS

BATS GIFT CERTIFICATES NEVER EXPIRE

BATS Gift Certificates make great gifts for Birthdays, Graduations, Holidays, Weddings, Retirement parties, and just about any other even you can think of! (PS – They make a great “Thank You” gift for your employees!)

By giving a BATS Gift Certificate, you’ll not only be introducing someone new to the wonderful world of improv, but you’ll also be directly supporting BATS by helping us grow our vibrant improv community.

Gift Certificates are available in any amount and your recipient can use them however they’d like – apply it all to a class or show ticket, or use some for show tickets and some to apply towards a class. As far as we’re concerned, Gift Certificates are as good as cash for any services we offer – and – they never expire!

WAYS TO BUY A GIFT CERTIFICATE

- **Order online** using our Eventbrite checkout and our preferred payment method of Google Checkout. (All payment forms accepted)



tinyurl.com/giveBATS

- **Call the office** at 415-474-8935. Credit Card and Check Payments accepted!



TAKE BATS TO WORK

CUSTOM WORKSHOPS & PERFORMANCES

Since 1986, BATS has provided improv entertainment and training for large corporations, companies, small businesses, non-profits, schools, private parties, and other groups and organizations.

Whether you're looking for a fun improv show, an offsite activity for your group, an improv workshop to develop new skills, or a full training program, BATS *On-The-Go* has what you're looking for! We custom design each program to meet your needs.

Some of our most popular workshops include:

- Building Teamwork and Collaboration
- Sparking Creativity and Innovation
- Strengthening Communication
- **NEW:** Improv Just for Fun
- Improv for the Workplace Sampler
- Role Play Scenarios
- **NEW:** Improv Immersion Performance

Our clients include large and small companies from such sectors as: Tech, Health, Bio Tech, Financial, Retail, Travel, Software, Consulting, Government, Higher Education, and Non-profit.

HOW TO BOOK (or explore) A BATS EVENT FOR YOUR COMPANY

- **Contact:**
Chris Sams
Director, BATS *On-The-Go*
(415) 474-6776 / chris@improv.org

FOUNDATION SUPPORT

Over the years, BATS has received funding from the following foundations:

- eBay Foundation
- Grants for the Arts
- Phyllis C. Wattis Foundation
- The Richard A. Karp Charitable Foundation
- San Francisco Arts Commission
- National Storytelling Network
- The Sisters of Perpetual Indulgence
- Wells Fargo Foundation
- William and Flora Hewlett Foundation
- Zellerbach Family Foundation

This Foundation level support helps make possible many of BATS' Community Outreach Programs, including Laughingstock (Free Improv workshops for people with life threatening illnesses) and our Youth Performance Series (which brings schools to the Bayfront for a special performance, exposing many students to their first live theatre show).

If you can help BATS connect with new Foundations, or grants, please contact our Managing Director, Chet Anderson at:

Chet Anderson
Managing Director, BATS Improv
415-474-6776 / chet@improv.org

LIKE US? YELP US!

POSITIVE YELP! REVIEWS HELP PEOPLE DISCOVER BATS

We currently have 69 5-Star Reviews, and we're looking to grow that number to over 100 by the end of 2011.

If you've seen a show that you loved, taken a class that you just couldn't get enough of, or even if you've just had a good experience at BATS, take a moment and leave us a 5-Star review on Yelp!

TO LEAVE A 5-STAR REVIEW

- Visit our page at Yelp.com and click "write a review"



tinyurl.com/yelpBATS

BRING A GROUP TO BATS!

DISCOUNT RATES FOR GROUPS OF 10 or MORE

A night out at BATS is a great way to build community within your group – whether it's a group of friends, co-workers, or a social or volunteer group you belong to. It's also a great way for online communities to meet face-to-face in a safe, friendly, and positive environment.

Group tickets are just \$14 each and group reservations can be made up to the week of the show you wish to attend!

HOW TO BOOK A GROUP FOR A BATS SHOW

Contact: Kasey Klemm, Artistic Director / 415-474-6776 / kasey@improv.org